



## Media Release

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### Closer links for ITS United Kingdom and ITS Australia

**A new memorandum of understanding (MoU) between ITS United Kingdom and ITS Australia was signed at the 2009 Australian ITS Summit held in Melbourne last week.**

The new MoU will further develop the existing bilateral relationship to facilitate cooperation between ITS United Kingdom and ITS Australia in the areas of research, planning, and deployment.

The agreement was signed at the ITS Summit by ITS United Kingdom Vice President Jeremy Evans, who is in Australia to present a keynote address at the Summit, and ITS Australia President Dr Norm Pidgeon.

Dr Norm Pidgeon said particular attention will be given to improving membership value and promoting research, educational and commercial cooperation between the parties. "This is an ideal time to be strengthening our international links in the ITS community, as ITS Australia fosters the development of a national ITS strategy", he said.

Jeremy Evans said that ITS United Kingdom is keen to nurture and capitalise on our international agreements with likeminded organisations. "We already have a MoU in place with ITS Australia, but it is time for it to be refreshed," he said.

The key principles of the MoU include:

- Exchange of ITS information and technical publications.
- Facilitate contact and visits between public and private ITS organisations and professionals in Australia and the United Kingdom.
- Exchange dialogue and information between the volunteer leadership and staff of the two parties.
- Exchange views on policy issues that will be discussed at International Road Congresses and ITS World Congresses.
- Cooperative promotion of each parties principle ITS events.

"With this new MoU framework, ITS professionals and organisations in our countries will better understand the potential for ITS. This will help us to optimise the development and deployment of ITS in our countries," said Dr Norm Pidgeon.

**Photo caption [JeremyEvansNormPidgeonMoU.jpg](#): ITS United Kingdom Vice President Jeremy Evans and ITS Australia President Dr Norm Pidgeon signed the new memorandum of understanding during the 2009 Australian ITS Summit, held in Melbourne last week.**

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#### About ITS Australia

Established in 1992, Intelligent Transport Systems Australia (ITS Australia) is the nation's principal organisation focused on facilitating the development and deployment of advanced technologies across all modes of transport – air, sea, road and rail. ITS Australia is an incorporated, not-for-profit organisation representing members of the Industry including government, consumer organisations and academia.