Media Release

**Smart Transport for Australia**
- identifying opportunities for Australia’s transport technology industry

Brisbane, 2 March 2017 – Released today, the ITS Australia Smart Transport for Australia Report is a review of the nation’s smart transport technology industry, identifying future opportunities for safer, more efficient and sustainable transport.

The Report leverages off last year’s hugely successful Intelligent Transport Systems (ITS) World Congress in Melbourne, attended by more than 11,500 delegates from 73 countries. The Congress benefited the economy by $25 million and connected Australian governments, businesses, researchers and start-ups with international organisations.

*Smart Transport for Australia* provides examples of local and international initiatives and identifies seven key areas for opportunity, with a focus on Australian considerations, including:

- Pathways to Connected Autonomy
- Mobility for Smart Cities and Communities
- Next Generation Public Transport and Mobility as a Service
- Big Data, Analytics, Ownership and Access
- Future Freight
- Transport Pricing and Funding
- Frameworks for Success

ITS President Brian Negus says *Smart Transport for Australia* has significant implications for the country.

“We are in a unique position to harness technology to enhance the liveability of our cities and communities.

“Australia is a global leader in transport technology and an early adopter of innovation and initiatives. Utilising technology and real time data, in a shared and open environment, provides an opportunity to improve safety, reduce congestion and pollution on our networks, and increase mobility,” Mr Negus said.

The ITS Australia Report was produced by Fivenines Consulting, sourcing information from Congress presentations and papers, and interaction with the ITS Australia Board. In addition, on-site face-to-face interviews were conducted with key industry thought-leaders, providing authentic insights, based on genuine industry knowledge and experience.

ITS Australia CEO Susan Harris says Congress presenters and Report contributors provided a rich source of information, and assisted with the identification of future areas of opportunity.

“The Australian ITS industry already enjoys a strong global reputation and is a significant contributor to the economy. This Report explores future opportunities to be smart in the development and deployment of technology based transport outcomes for the years ahead.
“The benefits for Australia are clearly recognised with nearly every Australian state currently trialling a connected and automated vehicle initiative, including highly automated vehicles and driverless shuttle buses providing last mile solutions.

“Mobility as a Service, Big Data, the Internet of Things, national harmonisation of legislation and future funding models are among the myriad ideas being pursued to improve connectivity and mobility for freight, public and private transport users.

“What is exciting is that while we have come a long way, there is still a lot more to come,” Ms Harris said.

Smart Transport for Australia was launched at Transmax, an ITS Australia member, and principal sponsor of the ITS Australia Business Networking Event, Brisbane.

For a copy of Smart Transport for Australia, visit its-australia.com.au

Image: Susan Harris, CEO, and Brian Negus, President launch Smart Transport for Australia.

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About ITS Australia

Intelligent Transport Systems Australia (ITS Australia) promotes the development and deployment of advanced technologies to deliver safer, more efficient and environmentally sustainable transport across all public and private modes – air, sea, road and rail. Established in 1992, ITS Australia advocates the application of communication, data processing and electronic technologies for in-vehicle, vehicle-to-vehicle, vehicle-to-infrastructure and mode-to-mode systems to increase transport safety and sustainability, reduce congestion, and improve the performance and competitiveness of Australia’s networks. ITS Australia is an independent not-for-profit incorporated membership organisation representing ITS suppliers, government authorities, academia and transport businesses and users. Affiliated with peak ITS organisations around the world, ITS Australia is a major international contributor to the development of the industry and host of the 2001 and 2016 ITS World Congress

Visit: www.its-australia.com.au